ABSTRACT

A system is provided for educating and training employees and others about their stock options with an online stock option planner that includes customizable easy-to-use calculators and modeling tools, easy-to-read customizable content, and an online stock option tracker for keeping personal records, including option expiration and vesting dates, along with easy-to-navigate community forms, which together serve as a vehicle by which a user can access information and personal guidance on stock options and other forms of equity compensation.